



# SHAREHOLDER NEWSLETTER

APRIL 2021



Welcome to the April 2021 edition of our Shareholder Newsletter. This newsletter is designed to update you on several successful projects completed in recent months.

The company has continued to trade profitably, consistent with our outlook at the time of reporting our half year results. We look forward to further updating shareholders on performance closer to the end of the financial year.



The new TSS team

## HALF YEAR REPORT

Highlights for half-year period ending December 31, 2020

- Revenue \$38.9M
- EBIT \$3.8M
- NPBT \$3.2M
- Interim Dividend 1.5 cents

## NEW TECHNICAL SALES AND SUPPORT (TSS) TEAM

A new team has been formed in our Integrated Solutions group to assist commercial integrators make the most of the sales process. TSS offers pre and post support, with systems engineering and technical support throughout the design and ordering of a system and beyond.



NatVIS flight simulator system

## PROJECT UPDATES

### NATVIS SIMULATOR VISUAL SYSTEMS

#### 4K UHD visual flight simulator system

NatVIS are an OEM (original equipment manufacturer) supplier to leading simulator manufacturers. Using projector technology together with other tools and techniques, NatVIS build natural looking, real world view, geometrically correct flight simulator visual systems.

NatVIS was appointed to create a new visual system for their partner Flightdeck Solutions, for the International Test Pilots School in London, ON, Canada. Flightdeck Solutions produce High-Fidelity Flight Simulation products for customers around the world.

NatVIS chose three Optoma 4K550ST UHD Short Throw 4500 Lumens (OP-4K550ST) for its 4K UHD resolution (3840 x 2160) and short throw lens. This is the first 4K front-projected simulator visual system in the world using three 4K projectors warped and blended into one seamless image using one computer.

[Read the full case study](#)



East End Cellars

### EAST END CELLARS UPGRADE

#### Australian Monitor and One Systems create new sound system

The venue was looking for an installed audio system that would distribute outdoor and indoor audio evenly across the premise's various sections.

Compact and easy on the eye, the One Systems 108.STC are equally spaced in three pairs along the venue's fascia, washing subtle yet clear background music over the outdoor tables and provide IP56 protection. One Systems 108.STC speakers transformed the auditory experience for outdoor patrons at East End Cellars, with the Australian Monitor HS4250P amplifier and its various DSP parameters breathing new life into the previously installed indoor speaker solution as well.

[Read the full case study](#)



## NEW BRANDS

Our Professional Products are introducing two new brands to the Amber Technology portfolio.

### **ROCK-N-ROLLER®** MULTI-CART®



### ROCK-N-ROLLER MULTI-CARTS

The U.S. based manufacturer of innovative transformable utility carts Rock-N-Roller has recently signed a distribution agreement for Australia and New Zealand. Rock-N-Roller offers a versatile way to transport heavy equipment without the need for multiple carts. One cart can be used in place of a hand truck, a short and long flatbed cart or a furniture dolly. Designed to work with vehicles, planes and trains, the Multi-Cart range can save time, energy and money.

Originally designed for the live music industry, Rock-N-Roller carts are suitable for many different industries across our customer base including broadcast, av installers, sound engineers and tradies. Stock is arriving at the end of April.



## *Breedlove*

### BREEDLOVE GUITARS

Breedlove Guitars is an American acoustic instrument company based in Bend, Oregon. They have just signed a distribution agreement with Amber Technology for Australia.

Celebrating 30 years in 2021, Breedlove Guitars are built using sustainable sourcing, crafting guitars to targeted fundamental resonances. Through Sound Optimization™, Breedlove uses frequency and density analysis to mill and hand voice each tonewood top and back to ideal frequency pairings, enabling the musical character of various wood species to achieve the ideal sound a player is looking for.

With Stock arriving in June/July, this is an exciting addition to our range of guitar products.

